

A program for winning in a world that runs on automatic

MIND OVER TECH

Working smarter & transferring
the dull stuff to technology



Ask any CEO or business manager –

"Would you be interested in a program that got your employees enthusiastic about downsizing their jobs to build the bottom line?"

"Are you crazy?" they'd probably answer. "There couldn't be a program like that."
... *But there is.*

MIND OVER TECH uses **Mental Leverage** to empower people rather than displace them ... in a way that is consistent with cost savings, rapid productivity improvement, and the adoption of advanced people-replacing technology.

With apparent contradiction, the method eliminates human tasks while simultaneously making people more necessary and relevant.

The key is distinguishing -- for the first time in a practical, operational way -- between mental skills better performed by automation, and other mental skills that lie beyond the reach of electronic ability.

These specific skills have been codified by EraNova Institute, and linked to the means of activating them: training, organizational reinforcement, and job aids including software.

Within a **MIND OVER TECH** program, **Mental Leverage (ML)** involves two simultaneous transformations:

1. **Graceful transfer of tasks that electronic systems can inherently do better.**
2. **New focus on areas where the human mind has an edge over electronics.**

The benefits of **Mental Leverage** come when employees rapidly "give up" certain functions, and at the same time get stronger at other functions – ones that can't be programmed or eliminated by process improvements. In fact, the offloading of tasks happens in large part as a result of employees starting to "run with" their higher human abilities, ranging from innovation to a sense of broad responsibility.

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